

The **South Yorkshire Funding Advice Bureau (SYFAB)** training programme is designed to help you gain the **knowledge**, **skills** and **confidence** to fulfil your **fundraising aspirations**.

- **Introduction to fundraising**

The idea of fundraising may seem daunting if you are new to it. This session gives a basic introduction on how to find funders, which sources of funding your project is likely to appeal to and why and how to present your project for a strong application.

Wednesday 23rd October 2019 repeated Thursday 6<sup>th</sup> February 2020 repeated  
Wednesday 15<sup>th</sup> July 2020 (9.30 - 12.30)

Beginner

£40 per person

Statutory Body/Individual Consultants: £80 per person

- **Making a good application to Charitable Trusts and Foundations**

Do you want your application to stand out? This session explores how to write a funding application that satisfies the funder's criteria, whilst at the same time promoting your project in a thought out, evidenced and appealing way.

Wednesday 6<sup>th</sup> November 2019 repeated Tuesday 10<sup>th</sup> March 2020 (9.30 - 3.30)

Beginner to Intermediate

£80 per person (includes lunch and refreshments)

Statutory Body/Individual Consultants: £160 (includes lunch and refreshments)

- **Is it for me?...Introduction to Social Media in your fundraising**

This introductory session explores how social media can be used in fundraising and to engage with potential donors. Includes content angled to your needs and initial action planning for your organisation.

Tuesday 19<sup>th</sup> November 2019 repeated Wednesday 6<sup>th</sup> May 2020 (9.30 - 12.30)

Beginner

£40 per person

Sheffield voluntary and community groups: £10 per person (maximum 2 places per group)

Statutory Body/Individual Consultants: £80 per person

- **Exploring Funding Sources: e-learning**

If you can't attend our face-to-face training sessions this e-learning is for you! Consider different types of funding sources appropriate for your organisations needs and capacity. Complete at your own pace within a 2 week window.

Tuesday 19th November 2019 - Tuesday 3rd December 2019

Beginner

£20.00 per person (maximum 1 place per group)

Sheffield voluntary and community groups: £10.00 per person (maximum 1 place per group) Statutory Body/Individual Consultants: £40.00 per person

- **Reaching Communities master class**

Are you thinking about applying to this National Lottery Community Fund scheme? This session will help you understand the programme and prepare your funding application to maximise your chances of success.

Thursday 28th November 2019 repeated Wednesday 12th February 2020 repeated Thursday 11th June 2020 (9.30 - 2.30)

Intermediate to advanced

£80 per person (includes lunch and refreshments)

Statutory Body/Individual Consultants: £160 (includes lunch and refreshments)

- **Preparing Awards for All applications**

Would you like some help with putting your Awards for All application together? This training session will help you understand the programme and prepare your funding application.

Thursday 5th December 2019 repeated Wednesday 4th March 2020 (9.30 - 12.30)

Beginner

£40 per person

Statutory Body/Individual Consultants: £80 per person

- **Diversify your income**

Have you been reliant on grant fundraising? Do you want to find out about different potential sources of income? This session helps you consider the options and outline a fundraising strategy for each of the sources appropriate for your project and capacity.

Thursday 12th December 2019 repeated Wednesday 17th June 2020 (9:00 - 12.30)

Beginner to Intermediate

£40 per person

Sheffield voluntary and community groups: £10 per person (maximum 2 places per group)

Statutory Body/Individual Consultants: £80 per person

- **Social Media Strategy Master Class**

Develop your basic understanding of how social media can be used to cost effectively promote the work you do. You will have the chance to develop your digital skills in a supported environment, whilst building a social media strategy.

Wednesday 18th December 2019 repeated Wednesday 20th May 2020 (9.30 - 4.00)

Intermediate

£80 per person (includes lunch and refreshments)

Sheffield voluntary and community groups: £20 per person, maximum 2 places per group (includes lunch and refreshments)

Statutory Body/Individual Consultants: £160 per person (includes lunch and refreshments)

SYFAB is part of South Yorkshire's Community Foundation Ltd.

Registered office: Unit 9-12, Jessop Riverside, 800 Brightside Lane, Sheffield S9 2RX  
Registered charity no. 1140947

Company limited by guarantee registered in England and Wales no. 7545536

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- **Is it for me?...Making the Ask: Making the Move**

Explores the considerations and steps required to plan your approach to ask for support from a business, includes considering mutual benefit, motivations and expectations from both sides and how to start shaping your ask.

Wednesday 29<sup>th</sup> January 2020 repeated Wednesday 8<sup>th</sup> July 2020 (9.30 - 3.30)

Beginner

£80.00 per person (includes lunch and refreshments)

Sheffield voluntary and community groups: £20 per person, maximum 2 places per group (includes lunch and refreshments)

Statutory Body/Individual Consultants: £160 (includes lunch and refreshments)

- **Is it for me?...Introduction to Individual Donations**

An introductory broad overview of the different ways of raising money from individuals that are appropriate to the work of your group and your organisational capacity.

Tuesday 11<sup>th</sup> February 2020 (9.00 - 12.30)

Beginner

£40 per person

Sheffield voluntary and community groups: £10 per person (maximum 2 places per group)

Statutory Body/Individual Consultants: £80 per person

- **Aims, Outcomes and Impact**

Many major funders require you to link your aims, outcomes and activities in your funding applications; explore a systematic approach to identify the need for your project and link your aims, outcomes and impact for a stronger funding application.

Wednesday 18<sup>th</sup> March 2020 (9:30 - 12.30)

Intermediate to Advanced

£50 per person

Statutory Body/Individual Consultants: £100

- **Is it for me?...Supporter Engagement**

Begin to explore how to communicate and engage with people that connect with your organisation in some way, be that through making donations or following your Facebook page, with the aim to encourage long term relationships and future donations.

Tuesday 24<sup>th</sup> March 2019 (9.30 - 12.30)

Beginner

£40 per person

Sheffield voluntary and community groups: £10 per person (maximum 2 places per group)

Statutory Body/Individual Consultants: £80

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**Sheffield voluntary and community group subsidy**

A selection of our training sessions, which focus on different types of funding, are subsidised by Sheffield City Council for voluntary and community groups whose work benefits Sheffield residents. See our website for more information on eligibility and for the selection of subsidised sessions.

**Statutory Body/Individual Consultants**

There is a separate cost structure for individual consultants and statutory bodies, this includes Council departments, agencies and public bodies. Please visit our website for more information.

All sessions are held at our offices near Meadowhall.

For more information, and to **book a place** on any of the sessions, please visit the **SYFAB Training and Events page** on our website [www.syfab.org.uk](http://www.syfab.org.uk) or contact us on **0114 261 5141** or [enquiries@syfab.org.uk](mailto:enquiries@syfab.org.uk)

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